



# James E. Hunter 2023 Golf Classic Sponsorship Guide

Thank you for considering joining our mission of awarding scholarships to local graduating high school students and providing need-based educational grants for the local community. Your donation will fund our James E. Hunter Memorial Scholarship, which we award to students who have displayed academic excellence and contributed their time or passions to the community. We have funded over 100 scholarships and grants.

# The Legacy

James Edward Hunter (March 8, 1954 - August 2, 2010) was a defensive back for the Detroit Lions. He was the 10th player picked in the 1976 NFL Draft and is the 7th all-time for interceptions in the team's history. Hunter attended Grambling State University where he majored in Marketing with a concentration in management and was a member of Omega Psi Phi Fraternity Inc. Nicknamed, "Hound Dog" for his long-stride running Hunter played with the Detroit Lions from 1976 until a neck injury in 1982 ended his football career.

In 1985, Hunter Joined Anheuser-Busch Companies, Inc. and his career there spanned more than 25 years. In his last position, as the Geographic Marketing and Community Outreach Manager for the Midwest, he developed numerous programs with the Detroit Tigers, Detroit Pistons and Detroit Lions. In 2009, Hunter and former teammate, William Graham returned to southeast Texas, where they became the first Silsbee High School alumni placed on the school's Wall of Honor.

Hunter was a passionate philanthropist who gave unselfishly of himself to several causes, making a difference in the lives of others, especially youth. Hunter was a co-chair of the Boys To Men Mentoring Program at his church, and it was because of his dedication and drive that the James E. Hunter Golf Classic was formed.

A loving husband and father, his legacy is carried on by his wife, Emmalene, two children, Javin and Marissa and three grandchildren, Hunter Harris, Jaden Ivey and Jordan Hunter. Javin played in the NFL and grandson Jaden Ivey plays for the Detroit Pistons.



# Sponsor Partnership Opportunities

Saturday August 5, 2023

Fieldstone Golf Club, Auburn Hills

Presenting Sponsor	Masters Partner	Golf Cart Sponsor	Eagle Partner	Tee Sign Sponsor
8 Golf Tickets	8 Golf Tickets	4 Golf Tickets	4 Golf Tickets	
8 Lunch Tickets	8 Lunch Tickets	4 Lunch Tickets	4 Lunch Tickets	
<ul style="list-style-type: none"><li>• Naming rights for the event</li><li>• Social Media Post</li><li>• Logo on event website</li><li>• Signage throughout event</li></ul>	<ul style="list-style-type: none"><li>• Prominent Mention on marketing materials and merchandise</li><li>• Social media post</li></ul>	<ul style="list-style-type: none"><li>• Prominent Mention on marketing materials and merchandise</li><li>• Logo placement on all golf carts</li></ul>	Prominent Mention on marketing materials and merchandise	
2 prominent tee sign placements	1 tee sign placement		1 tee sign placement	1 tee sign
Full Page Ad in souvenir journal	Full Page Ad in souvenir journal	Full Page Ad in souvenir journal	Full Page Ad in souvenir journal	Listed in souvenir journal
<b>\$10,000</b>	<b>\$5000</b>	<b>\$3500</b>	<b>\$2500</b>	<b>\$200</b>

Please visit the link below for more sponsorship details

<https://the-james-e-hunter-golf-classic.eventlify.com/>

# Souvenir Journal

	Full Page	Half Page
Bleed Dimensions	8.625" x 5.625"	4.25" x 5.625"
Non-Bleed Dimensions	8.5" x 5.5"	4.125" x 5.5"
	<b>\$200</b>	<b>\$100</b>

Please indicate on the next page you or your organization's commitment preference. Send digital ads and logos to the [graphics@jamesehuntergolfclassic.com](mailto:graphics@jamesehuntergolfclassic.com). High quality PDF or JPG is preferred. Ads submitted without proper formatting are subject to \$80 design fee. **The deadline for registration is July 18th.** If you have any questions or concerns, please email [info@jamesehuntergolfclassic.com](mailto:info@jamesehuntergolfclassic.com).